

PREVIEW



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #		Order #	2707038
Invoice Date		Alt Order #	
Invoice Month	June 2023	Deal #	
Invoice Period	05/29/23 - 06/04/23	Flight Dates	05/29/23 - 06/04/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2933		
Account Executive	Nick Coloprisko		
Sales Office	WHAS Louisville		
Sales Region	Local		
Agency Code	9917137		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20009AG		
Advertiser Ref	144988		
Product 1			
Product 2			

Billing Address:

Blue West Media/ POL
Attention: Accounts Payable
5130 East 18th Avenue
Denver, CO 80220

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/29/23	06/04/23	Local News @ 5a M-F	5-6a	- TWTF - -	:30	8	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/29/23 06/04/23 - TWTF - - 8 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 13 WHAS Tu 05/30/23 5:09 AM Local News @ 5a M-F 5-6a :30 VSQBES23002H \$80.00 NM 17 WHAS Tu 05/30/23 5:39 AM Local News @ 5a M-F 5-6a :30 VSQBES23002H \$80.00 NM 19 WHAS W 05/31/23 4:58 AM Local News @ 5a M-F 5-6a :30 VSQBES23002H \$80.00 NM 11 WHAS W 05/31/23 5:09 AM Local News @ 5a M-F 5-6a :30 VSQBES23002H \$80.00 NM 14 WHAS Th 06/01/23 4:58 AM Local News @ 5a M-F 5-6a :30 VSQBES23002H \$80.00 NM 20 WHAS Th 06/01/23 5:27 AM Local News @ 5a M-F 5-6a :30 VSQBES23002H \$80.00 NM 18 WHAS F 06/02/23 5:22 AM Local News @ 5a M-F 5-6a :30 VSQBES23002H \$80.00 NM 12 WHAS F 06/02/23 5:42 AM Local News @ 5a M-F 5-6a :30 VSQBES23002H \$80.00 NM									
2	05/29/23	06/04/23	Local News @ 6a M-F	6-7a	- TWTF - -	:30	8	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/29/23 06/04/23 - TWTF - - 8 \$150.00									
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3	05/29/23	06/04/23	Good Morning America	7-9a	MTWTF - -	:30	15	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/29/23 06/04/23 MTWTF - - 15 \$200.00									
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Invoice #		Invoice Month	June 2023
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11	05/29/23	06/04/23	Local News @ 5p M-F	5-530p	MTWTF--	:30	8	\$200.00	NM																																																																																																																									

PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	June 2023
Invoice Date		Invoice Period	05/29/23 - 06/04/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2933		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	05/29/23	06/04/23	Local News @ 5p M-F	5-530p	MTWTF--	:30	8	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/29/23 06/04/23 MTWTF-- 8 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
17	WHAS	M	05/29/23	5:15 PM	Local News @ 5p M-F	5-530p	:30	VSQBES23002H	\$200.00 NM
12	WHAS	Tu	05/30/23	5:14 PM	Local News @ 5p M-F	5-530p	:30	VSQBES23002H	\$200.00 NM
19	WHAS	Tu	05/30/23	5:23 PM	Local News @ 5p M-F	5-530p	:30	VSQBES23002H	\$200.00 NM
16	WHAS	W	05/31/23	5:25 PM	Local News @ 5p M-F	5-530p	:30	VSQBES23002H	\$200.00 NM
18	WHAS	Th	06/01/23	5:12 PM	Local News @ 5p M-F	5-530p	:30	VSQBES23002H	\$200.00 NM
15	WHAS	Th	06/01/23	5:26 PM	Local News @ 5p M-F	5-530p	:30	VSQBES23002H	\$200.00 NM
20	WHAS	F	06/02/23	5:23 PM	Local News @ 5p M-F	5-530p	:30	VSQBES23002H	\$200.00 NM
14	WHAS	F	06/02/23	5:31 PM	Local News @ 5p M-F	5-530p	:30	VSQBES23002H	\$200.00 NM
12	05/29/23	06/04/23	Local News @ 530p M-F	530-6p	MTWTF--	:30	8	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/29/23 06/04/23 MTWTF-- 8 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
11	WHAS	M	05/29/23	5:41 PM	Local News @ 530p M-F	530-6p	:30	VSQBES23002H	\$225.00 NM
14	WHAS	Tu	05/30/23	5:39 PM	Local News @ 530p M-F	530-6p	:30	VSQBES23002H	\$225.00 NM
13	WHAS	Tu	05/30/23	5:45 PM	Local News @ 530p M-F	530-6p	:30	VSQBES23002H	\$225.00 NM
10	WHAS	W	05/31/23	5:37 PM	Local News @ 530p M-F	530-6p	:30	VSQBES23002H	\$225.00 NM
9	WHAS	W	05/31/23	5:43 PM	Local News @ 530p M-F	530-6p	:30	VSQBES23002H	\$225.00 NM
12	WHAS	Th	06/01/23	5:37 PM	Local News @ 530p M-F	530-6p	:30	VSQBES23002H	\$225.00 NM
16	WHAS	Th	06/01/23	5:43 PM	Local News @ 530p M-F	530-6p	:30	VSQBES23002H	\$225.00 NM
15	WHAS	F	06/02/23	5:57 PM	Local News @ 530p M-F	530-6p	:30	VSQBES23002H	\$225.00 NM
14	05/29/23	06/04/23	Local News @ 6p M-F	6-630p	MTWTF--	:30	9	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/29/23 06/04/23 MTWTF-- 9 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
14	WHAS	M	05/29/23	6:27 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23002H	\$250.00 NM
10	WHAS	Tu	05/30/23	6:09 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23002H	\$250.00 NM
11	WHAS	Tu	05/30/23	6:28 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23002H	\$250.00 NM
13	WHAS	W	05/31/23	6:14 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23002H	\$250.00 NM
8	WHAS	W	05/31/23	6:27 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23002H	\$250.00 NM
15	WHAS	Th	06/01/23	6:11 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23002H	\$250.00 NM
9	WHAS	Th	06/01/23	6:29 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23002H	\$250.00 NM
16	WHAS	F	06/02/23	6:15 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23002H	\$250.00 NM
12	WHAS	F	06/02/23	6:27 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23002H	\$250.00 NM
15	05/29/23	06/04/23	Local News @ 11p M-F	11-1135p	MTWTF--	:30	10	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/29/23 06/04/23 MTWTF-- 10 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
16	WHAS	M	05/29/23	11:22 PM	Local News @ 11p M-F	11-1135p	:30	VSQBES23002H	\$200.00 NM
11	WHAS	M	05/29/23	11:29 PM	Local News @ 11p M-F	11-1135p	:30	VSQBES23002H	\$200.00 NM
12	WHAS	Tu	05/30/23	11:12 PM	Local News @ 11p M-F	11-1135p	:30	VSQBES23002H	\$200.00 NM
18	WHAS	Tu	05/30/23	11:32 PM	Local News @ 11p M-F	11-1135p	:30	VSQBES23002H	\$200.00 NM
17	WHAS	W	05/31/23	11:14 PM	Local News @ 11p M-F	11-1135p	:30	VSQBES23002H	\$200.00 NM
13	WHAS	W	05/31/23	11:24 PM	Local News @ 11p M-F	11-1135p	:30	VSQBES23002H	\$200.00 NM

PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	June 2023
Invoice Date		Invoice Period	05/29/23 - 06/04/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2933		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
15	05/29/23	06/04/23	Local News @ 11p M-F	11-1135p	MTWTF--	:30	10	\$200.00	NM																																																							
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
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9	WHAS	F	06/02/23	7:53 PM	Inside Ed 730-8p	730-8p	:30	VSQBES23002H	\$250.00	NM																																																						
18	06/04/23	06/04/23	Local News @ 11p Su	11-1135p	-----S	:30	2	\$200.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/29/23</td> <td>06/04/23</td> <td>-----S</td> <td>2</td> <td>\$200.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>4</td> <td>WHAS</td> <td>Su</td> <td>06/04/23</td> <td>11:28 PM</td> <td>Local News @ 11p Su</td> <td>11-1135p</td> <td>:30</td> <td>VSQBES23002H</td> <td>\$200.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WHAS</td> <td>Su</td> <td>06/04/23</td> <td>11:34 PM</td> <td>Local News @ 11p Su</td> <td>11-1135p</td> <td>:30</td> <td>VSQBES23002H</td> <td>\$200.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							05/29/23	06/04/23	-----S	2	\$200.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WHAS	Su	06/04/23	11:28 PM	Local News @ 11p Su	11-1135p	:30	VSQBES23002H	\$200.00	NM	3	WHAS	Su	06/04/23	11:34 PM	Local News @ 11p Su	11-1135p	:30	VSQBES23002H	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
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3	WHAS	Su	06/04/23	11:34 PM	Local News @ 11p Su	11-1135p	:30	VSQBES23002H	\$200.00	NM																																																						
19	05/29/23	06/02/23	Nightline	1237-106a	MTWTF--	:30	1	\$40.00	NM																																																							
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20	05/29/23	06/04/23	General Hospital	2-3p	----F--	:30	1	\$125.00	NM																																																							
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21	05/29/23	06/02/23	105-135a M-F	105-135a	-TWTF--	:30	1	\$16.00	NM																																																							
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Total Spots **90**

Include Invoice # on Check - Payment Terms 30 Days

Gross Total

\$15,531.00

PREVIEW

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	June 2023
Invoice Date		Invoice Period	05/29/23 - 06/04/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2933		

Agency Commission **\$2,329.65**

Net Amount Due **\$13,201.35**